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# UD Student Association to Sponsor Speaker

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# *The University of Dayton*

# *News Release*

UD STUDENT ASSOCIATION  
TO SPONSOR SPEAKER

DAYTON, Ohio, January 26, 1983 -- On February 15, author and lecturer Tom Jackson will speak at the University of Dayton on "Guerrilla Tactics in the Job Market." The lecture will be given at 7:30 p.m. in the Kennedy Union Ballroom. Admission is free.

Jackson, founder of The Career Development Team, Inc. and the Employment Training Corporation of New York, has become an authority on the nature and quality of people's work lives. He and his staff train corporate interviewers in hiring techniques, work with major organizations in career development and placement, and run workshops for counselors.

A graduate of Wharton School of Business and a former personnel executive and human resource systems designer, Jackson is also the author of four books: "The Hidden Job Market," "Guerrilla Tactics in the Job Market," "28 Days to a Better Job," and "The Perfect Resume."

Jackson's lecture is being sponsored by the UD Student Association. For more information, call 229-4444 or 229-3241.